



# NEWS BRIEF

DECEMBER 2015

## RESIDENTIAL SECTOR

### BOWING TO PRESSURE, FHA RELAXES CONDO RESTRICTIONS

The Federal Housing Administration is making temporary but immediate changes to its condominium rules to ease its owner-occupancy and recertification requirements.

By: Brian Collins, National Mortgage News, November 13, 2015  
To read the article in full, visit: <http://www.nationalmortgagenews.com/news/compliance-regulation/bowing-to-pressure-fha-relaxes-condo-restrictions-1065867-1.html>

### WHEN IT COMES TO PHOTOS, KNOW BEFORE YOU PUBLISH

It's second nature to include photos in your property listings. The more photos the better, right?

By: Daily Real Estate News, REALTOR®Mag, November 13, 2015  
To read the article in full, visit: <http://realtormag.realtor.org/daily-news/2015/11/13/when-it-comes-photos-know-you-publish>

### HOME PURCHASES PREDICTED TO RISE IN 2016: HERE ARE 4 REASONS WHY

The Mortgage Bankers Association (MBA) recently published a forecast for mortgage originations in 2016.

By: Brandon Cornett, Home Buying Institute, November 11, 2015  
To read the article in full, visit: <http://www.homebuyinginstitute.com/news/home-purchases-expected-to-rise-692/>

### FOR BRANDS AND PR: WHEN IS THE BEST TIME TO POST ON SOCIAL MEDIA?

For entrepreneurs using social media for marketing, here's the lowdown on what's working best.

By: Cheryl Conner, contributor, Forbes, November 8, 2015  
To read the article in full, visit: <http://www.forbes.com/sites/cherylsnappconner/2015/11/08/for-brands-and-pr-when-is-the-best-time-to-post-on-social-media/>

### HOUSE PASSES BILL TO END PAY RAISES FOR FANNIE MAE AND FREDDIE MAC CEOS

Here's at least one thing Republicans and Democrats can agree on: The big pay raises the CEOs of Fannie Mae and Freddie Mac were awarded earlier this year should go away.

By: Jena McGregor, The Washington Post, November 16, 2015  
To read the article in full, visit: [https://www.washingtonpost.com/news/on-leadership/wp/2015/11/16/house-passes-bill-to-end-pay-raises-for-fannie-mae-and-freddie-mac-ceos/?postshare=6001447726904420&tid=ss\\_mail](https://www.washingtonpost.com/news/on-leadership/wp/2015/11/16/house-passes-bill-to-end-pay-raises-for-fannie-mae-and-freddie-mac-ceos/?postshare=6001447726904420&tid=ss_mail)

### ELLIE MAE CEO: STILL TOO EARLY TO SEE FULL IMPACT OF TRID

Since only a little over month has passed since TRID took effect, its impact on the market is still hard to measure.

By: Brena Swanson, HousingWire, November 18, 2015  
To read the article in full, visit: <http://www.housingwire.com/articles/35638-ellie-mae-ceo-still-too-early-to-see-full-impact-of-trid>

## COMMERCIAL SECTOR

### SCALING COMMERCIAL ENERGY EFFICIENCY

Automated energy analytics platform collects data on commercial buildings to improve energy efficiency.

By: Rob Matheson, MIT News Office, November 16, 2015  
To read the article in full, visit: <http://news.mit.edu/2015/startup-retrofitciency-scaling-building-energy-efficiency-1117>

### STRENGTHENING CYBER RISK MANAGEMENT IN COMMERCIAL REAL ESTATE

As commercial real estate (CRE) companies step up their use of technologies such as cloud, mobile and social media to drive tenant engagement and operational efficiency, they could be increasing their vulnerability, as well of that of their tenants, to cyber risks.

By: Deloitte Insights, The Wall Street Journal, November 2, 2015  
To read the article in full, visit: <http://deloitte.wsj.com/riskandcompliance/2015/11/02/strengthening-cyber-risk-management-in-commercial-real-estate/>

### BUILDINGS FROM THE INSTITUTIONAL INVESTOR PERSPECTIVE

Center for Real Estate hosts architects and engineers from the National Association for Real Estate Investment Managers.

By: MIT Center for Real Estate, November 13, 2015  
To read the article in full, visit: <http://news.mit.edu/2015/buildings-institutional-investor-perspective-1113>

### MOODY'S ANALYTICS LAUNCHES FORECASTS OF RCA COMMERCIAL PROPERTY PRICE INDICES

Commercial real estate prices are poised to cool on the coasts, while those in the central and southeastern US are set to rise more quickly by the end of the decade, according to newly launched Moody's Analytics forecasts of the Real Capital Analytics Commercial Property Price Indices (RCA CPPI™).

By: Business Wire, press release, November 18, 2015  
To read the article in full, visit: <http://www.businesswire.com/news/home/20151118006178/en/Moodys-Analytics-Launches-Forecasts-RCA-Commercial-Property>

### FOUR TRENDS THAT ARE RESHAPING THE COMMERCIAL REAL ESTATE INDUSTRY

Over the past 30 years, the commercial real estate industry has quietly transformed from a "mom-and-pop" industry to an institutional asset class where owners manage complex and global portfolios.

By: Brandon Webber, contributor, Forbes, November 19, 2015  
To read the article in full, visit: <http://www.forbes.com/sites/theyec/2015/11/19/four-trends-that-are-reshaping-the-commercial-real-estate-industry/>